

IMPACT REPORT

MID-YEAR **2023**

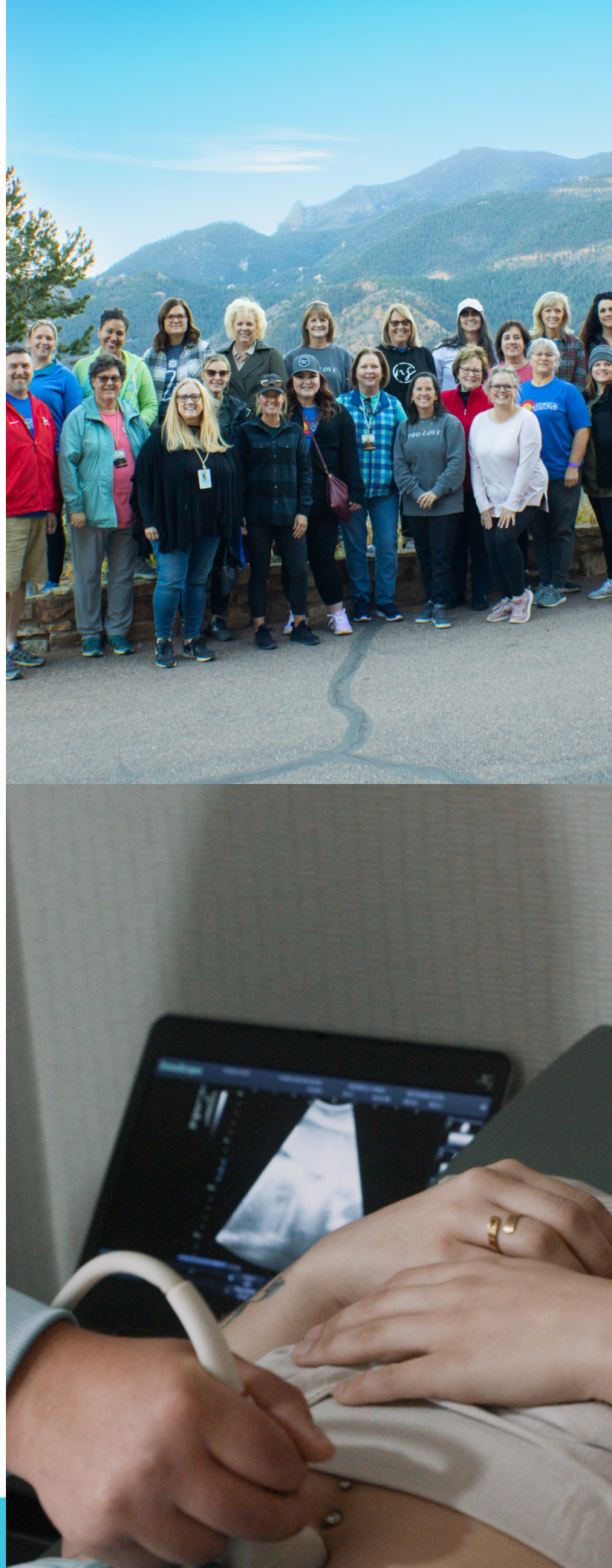
Save the Storks has doubled down on its efforts to **empower women** with **real choice** and to **save lives**. This impact report provides a snapshot and recent highlights of our various programs.



NATIONAL **PARTNER** PROGRAM

Save the Storks' National Partner Program has spent the beginning of 2023 preparing to help centers combat the “fake clinic” narrative. Our goal is to help pregnancy centers become true competitors to abortion providers by achieving the status of **Women's Health Clinics**. We plan to accomplish this by providing pregnancy centers with a path towards AAAHC accreditation, elevating medical standards and offerings, and extending operational hours. Our National Medical Director, Dr. Karysse Trandem, has assembled our first Medical Advisory Board. This is made of 12 experienced medical professionals who will equip us to aid our PRCs as we raise the bar for women's healthcare during pregnancy.

Additionally, our team conducted market research with over **1,000 participants** to ensure that our pregnancy center partner branding and marketing efforts are aligned with the preferences of women looking for services. We are offering support and resources that help partners navigate the ever-changing political climates found state to state. So far this year, we have partnered with **13 new centers**.



MOBILE OPERATIONS


During the first half of 2023, the Mobile Operations Department **delivered our 96th Stork Bus**. We anticipate many more deliveries by the end of the year. Mobile Operations has also been hard at work providing industry-leading service support to mobile partners and **granted over \$48,000** towards the repairs they help facilitate, so mobile clinics stay on the road saving lives. Mobile Operations also designed and delivered the first **For Every Woman Mobile Medical Clinic** which is gearing up to launch in Orange County, CA.




CHURCH PARTNERSHIPS

Despite significant changes over the past year, the Church Partnerships and Programs team is hitting high gear. Our **Start Course 101** has been a hit, with over **300 sign-ups**. We will be launching our new **Start Course 201, which is a trauma-informed addition to the Start Course 101** at the AACC World Conference this September. Save the Storks and Matt Hammitt had partnered and created a much-needed resource to inspire men in their fatherhood journey. It is now on the Bible App and designed to be a powerful, 8-day devotional. We are excited about what lies ahead with creating more resources for pastors and leaders to provide environments of hope in their communities to **make abortion unnecessary**.

Dare to Be a Dad



8 Days  [Sample Day 1 >](#)

She's pregnant. And it's not a mistake that you're reading this. There is a tiny heart beating with your name on it, and that heartbeat will affect generations. You get to be a part of it! These seven simple conversations can make a big difference. I hope you dare to be a dad. A great dad. Welcome to dadhood. You belong here. - Matt Hammitt, dad of four, Christian music artist

We would like to thank Heartwork.tv for providing this plan. For more information, please visit: <https://savethestorks.org/daretobeadad>

AWARENESS

The pro-abortion side is constantly demeaning life with lies, legislation, and even physical attacks. It is critical that we communicate and keep our supporters informed. Our communications team is as strong as ever, sending out weekly emails with a **subscriber growth of 13,000**, articles, monthly text messages, and daily social media posts. This year we have been able to grow our social media following to **333,677**. Our PR efforts have allowed us to be seen and heard in major outlets such as **CNN, Fox News, and even BBC News**.

The Awareness team kicked-off 2023 attending and/or promoting over **25 events!** We took part in the first March for Life post-Roe and Stand for Life Conference, held our third Pro-Life Innovator's Summit, and hosted our annual gala, *Inspired for Life*, in Southern California. Key 2023 partnerships include those with radio stations and hosts, such as **Officer Brandon Tatum**, to reach over three million listeners, our Dare to Be a Dad partnership with Matt Hammitt and YouVersion's Bible app, and the Unspoken tour.

*We value your support, and it is only together that we can **Let Life Happen** and create a story of hope and empowerment for every woman facing an unplanned pregnancy.*

-Save the Storks